

# MBA - Business Update 27/08/13

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Proprietor John Colley, left, and general manager Robert Jones

**In brief...**

**New technical training centre for garages**

Fast Parts Wales Ltd has invested in a new technical training centre so that independent garages in South Wales can keep up to date with the latest vehicle technology.

The training centre is located at Fast Parts Wales' Abercarn site and is capable of housing up to 40 people per training session.

A number of training sessions are available and with the help of Fast Parts supply base will cover the very latest vehicle technology. Garages attending the training courses will be charged £10 per ticket with all proceeds being donated to the Ty Hafan Childrens Hospice.

# New dealership for Mitsubishi to open

**THE Colley Motor Group in Cwmbran is planning to build a new showroom and take on more staff after becoming the latest Mitsubishi dealership in South Wales.**

Colley Mitsubishi has opened in Maendy Way, Cwmbran, and the man in charge has big plans for the future.

John Colley set up the Colley Motor Group with his brother Bob in 1970. Today John is the sole proprietor and he's a man who is at the heart of the community.

He spent 35 years as the president and chairman of Cwmbran Town AFC, before stepping down in 2008 and still owns the Cwmbran Town Sports and Social Club. Though retired from his role

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at the football club, his business continues to be its main sponsor.

The Colley Motor Group already has the franchises for Hyundai, Ssangyong and MG and the Mitsubishi dealership will be run from the business' current premises in Maendy Way until the new showroom opens next year.

John said: "Having served the people of this area for well over 40 years we intend remaining where we can continue to serve those very loyal customers. Our plans are that during 2014 we will be building and opening a

brand new stand-alone Mitsubishi showroom.

"We are very excited to be in partnership with Mitsubishi and we feel sure that it will be a huge benefit to ourselves, Mitsubishi and our very large customer base with such an outstanding product to offer."

The family business employs 16 people and John will be looking to recruit more when the new showroom is built. Mitsubishi Motors in the UK is currently the country's fastest growing manufacturer, selling around 40 per cent more cars so far this year than in the first seven months of 2012.

The new cars in the range, Mirage and Outlander, have played their part in this sales increase. Every car in the

Mirage range boasts emissions figures of 100g/km of CO2 or lower, meaning no road tax is payable.

Lance Bradley, Managing Director of Mitsubishi Motors in the UK, said: "We are delighted to welcome John and his team to the Mitsubishi family. His dealership is already well integrated into the local community and we are very happy to have him on board. Colley Mitsubishi is joining our network at a very exciting time and we naturally wish the business every success. We are attracting more and more customers to our brand, with great vehicles and first-class customer service, and we are sure Colley Mitsubishi will become part of our success story very quickly."



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## Business Awards shortlisted

The shortlist for the 2013 Monmouthshire Business Awards have been announced, with 28 of the county's companies in the running.

Businesses set to battle it out in the finals of this year's awards include Wynndel Property Management, Hicks Logistics, Parva Farm Vineyard, Red Door Deli and Chepstow Racecourse.

The winners will be

announced at an awards dinner at the Marriot St Pierre, Chepstow, on Friday, October 11.

Now in their second year, the MBAs, backed by Monmouthshire County Council, recognise innovation, talent and enterprise in the wider local community.

For 2013, the MBA Awards have been split into 12 categories and there is also a judges' choice award which

will be presented to one of the shortlisted finalists deemed to be the best entrant overall at the dinner. This special award will be determined by Sylvia Marshall, Daily Mirror columnist and entrepreneur, and TV personality and MoneyMagpie.com founder, Jasmine Birtles.

Amongst the finalists are: Most Promising Start-Up -

Shampooch, Sophies Creative Bows, Kate's Country School; Excellence in Marketing - Hicks Logistics, Umami, Mabey Bridge; Company of the Year - Hicks Logistics, Reid Lifting, Wynndel Property Management, Chepstow Racecourse; Best Diversity in Farming - Hidden Valley Yurts, Green Waste Company, Kate's Country School.

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